

12 Guiding Principles to  
Support Human Potential and Optimal Relationships  
from the Beginning of Life

With  
Wendy Anne McCarty  
PhD, RN, DCEP, HNB-BC



A Prenatal and Perinatal Psychology Foundation  
for Dialogue, Practice and Funding

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# *Wondrous Beginnings*



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12 Guiding Principle – Grant Project Director

# The Association of Prenatal and Perinatal Psychology and Health

## Created in 1983

[www.birthpsychology.com](http://www.birthpsychology.com)

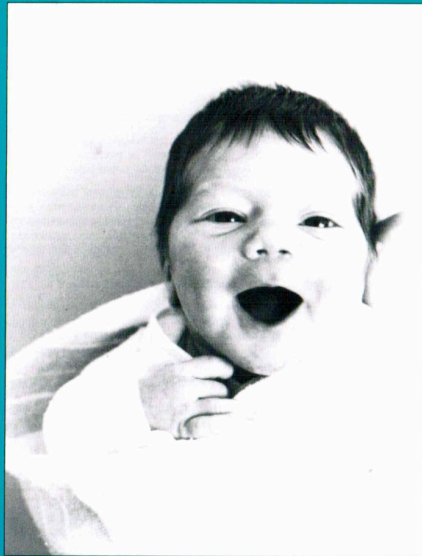


photo courtesy of Philip and Toni Brooks

The Institute for the Advancement of Human Behavior and  
The Pre and Perinatal Psychology Association of North America  
present

**The Power of Pre and Perinatal Experience  
MAXIMIZING HUMAN POTENTIAL  
THROUGHOUT LIFE**

**January 27-29, 1989**

**Newport Beach, CA**

*Continuing Education Credit Available*

# *Prenatal and Perinatal Psychology (PPN)*

Understanding

Early Experience

from the

*Baby's Point of View*

Clinical work with adults, children, and babies.





# *Santa Barbara Graduate Institute*

Opening Day – Fall 2000



First Masters and Doctorate Degrees  
Prenatal & Perinatal Psychology (PPN)  
Somatic Psychology

# *Prenatal and Perinatal Psychology* *Clinical Findings*

Understanding from the  
Baby's Subjective Point of View

*Go Beyond Newtonian Modern Era Assumptions*  
*And Mainstream Early Development Theory and Practice*

*We needed a new early development model that  
could hold the expanded landscape of early development  
portrayed in prenatal and perinatal psychology-oriented therapies.*



# Wondrous Beginnings



## *The Integrated Model of Early Human Development*

reflecting

Prenatal & Perinatal Psychology  
Clinical Experience  
&

Baby's Subjective Point of View

(*Welcoming Consciousness* published 2004, 2009, 2012)



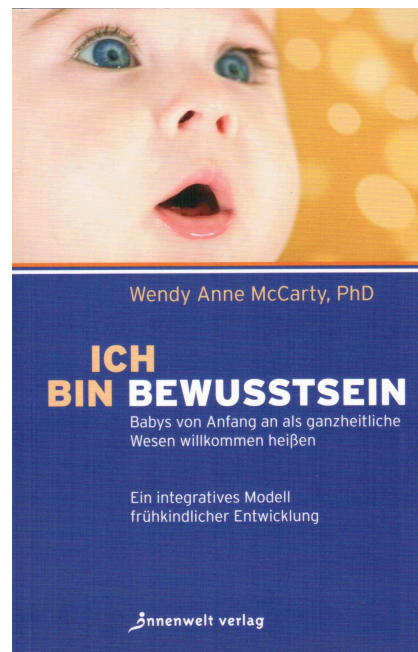
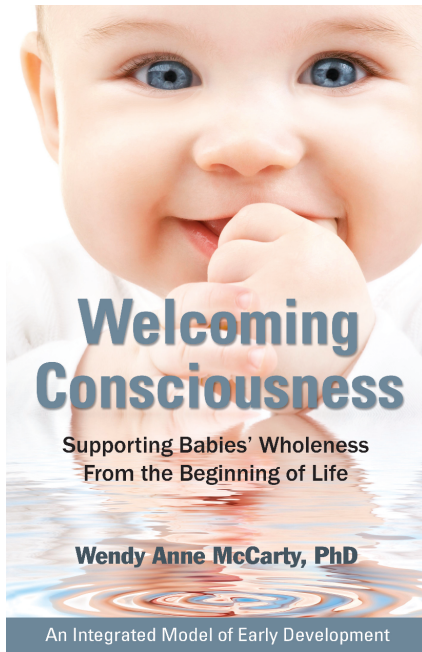


# Wondrous Beginnings



## Welcoming Consciousness

*In English, German, Spanish, and Portuguese*



12 Guiding Principles are included in these text.





Natural Family Living was a year-long academic community grant project. One goal of the project was to bring together prenatal and perinatal psychology (PPN) practitioners to distill core principles from decades of PPN-oriented therapeutic work to help babies establish the best foundation from the beginning of life.

The Association for Prenatal and Perinatal Psychology and Health endorse the 12 Guiding Principles created during this project. [www.birthpsychology.com](http://www.birthpsychology.com)

# Nurturing Human Potential

...from the Beginning of Life



12 Guiding Principles



*Imagine a world...*

where every baby is welcomed, loved, nurtured, and seen for the amazing, conscious and aware being they are from the beginning of life. As these babies grow, so does their capacity to love, to empathize with others, to be in relationship, and to live in joy. As our first generation matures, we would see the ripple effect grow to encompass greater learning capacity, emotional intelligence and creativity, the emergence of new leaders, and healthier families and communities. *Our potential is unlimited.*

A user-friendly  
brochure  
presents the  
12 Guiding Principles  
and vision.

APPPAH endorses the  
12 Guiding Principles.



## Prenatal & Perinatal Psychology

Understanding our earliest relationship experiences *from the baby's point of view* and how these experiences set in motion life patterns has been the intense study of the field of prenatal and perinatal psychology for over 30 years. The field uses this lens to focus on our earliest human experience from preconception through baby's first postnatal year and its role in creating children who thrive and become resilient, loving adults.

Prenatal and Perinatal Psychology incorporates research and clinical experience from leading-edge fields such as epigenetics, biodynamic embryology, infant mental health, attachment, early trauma, developmental neurosciences, consciousness studies and other new sciences.

We offer these 12 principles as a beacon to help guide parenting practice, professional practice, theory and research and to support human potential and optimal relationships from the beginning of life. These principles lay the foundation for a new movement in welcoming and caring for our babies. Everyone has a part to play.



A user-friendly  
brochure  
presents the  
12 Guiding Principles  
and introduces  
Prenatal and  
Perinatal Psychology.

# Nurturing Human Potential and Optimizing Relationships From the Beginning of Life

## 12 Guiding Principles

### 1. The Primary Period

The primary period for human development occurs from preconception through the first year of postnatal life. This is the time in which vital foundations are established at every level of being: physical, emotional, mental, spiritual and relational.

### 2. Forming the Core Blueprint

Experiences during this primary period form the blueprint of our core perceptions, belief structures, and ways of being in the world with others and ourselves.

These foundational elements are implicit, observable in newborns, and initiate life-long ways of being.

These core implicit patterns profoundly shape our being in life-enhancing or life-diminishing directions.

### 3. Continuum of Development

Human development is continuous from prenatal to postnatal life. Postnatal patterns build upon earlier prenatal and birth experiences.

Optimal foundations for growth and resiliency, including brain development, emotional intelligence, and self-regulation are predicated upon optimal conditions during the pre-conception period, pregnancy, birth and the first year of life.

Optimal foundations of secure attachment and healthy relationships are predicated upon optimal relationships during the pre-conception period, during pregnancy, the birth experience and the first year of life.

### 4. Capacities & Capabilities

Human beings are conscious, sentient, aware, and possess a sense of Self even during this very early primary period.

We seek ever-increasing states of wholeness and growth through the expression of human life. This innate drive guides and infuses our human development.

From the beginning of life, babies perceive, communicate, and learn, in ways that include an integration of mind-to-mind, energetic, and physical-sensorial capacities and ways of being.

### 5. Relationship

Human development occurs within relationship from the beginning. Human connections and surrounding environment profoundly influence the quality and structure of every aspect of baby's development.

From the beginning of life, baby experiences and internalizes what mother experiences and feels.

Father's and/or partner's relationship with mother and baby are integral to optimizing primary foundations for baby.

All relationships and encounters with mother, baby, and father during this primary period affect the quality of life and baby's foundation.

Supportive, loving, and healthy relationships are integral to optimizing primary foundations for baby.

### 6. Innate Needs

The innate need for security, belonging, love and nurturing, feeling wanted, feeling valued, and being seen as the Self we are is present from the beginning of life. Meeting these needs and providing the right environment supports optimal development.

### 7. Communication

Babies are continually communicating and seeking connection. Relating and responding to baby in ways that honor their multifaceted capacities for communication supports optimal development and wholeness.

### 8. Mother-Baby Interconnectedness

Respecting and optimizing the bond between mother and baby and the mother-baby interconnectedness during pregnancy, birth, and infancy is of highest priority.

### 9. Bonding

Birth and bonding is a critical developmental process for mother, baby, and father that form core patterns with life-long implications.

The best baby and mother outcomes occur when mother feels empowered and supported and the natural process of birth is allowed to unfold with minimal intervention and no interruption in mother-baby connection and physical contact. If any separation of baby from mother occurs, continuity of father's contact and connection with baby is vital.

Baby responds and thrives best when communicated with directly, when the relationship with mother is undisturbed, and when the process of birth supports baby's ability to orient and integrate the series of events.

### 10. Resolving & Healing

Resolving and healing past and current conflicts, stress, and issues that effect the quality of life for all family members is of highest priority. Doing so before pregnancy is best. When needed, therapeutic support for mother, baby, and father provided as early as possible during this vital primary period is recommended for optimal outcomes.

### 11. Underlying Patterns

When unresolved issues remain or less than optimal conditions and experiences occur during conception, pregnancy, birth and the first postnatal year, life diminishing patterns often underlay health issues, stress behaviors, difficulty in self-regulation, attachment, learning, and other disorders over the life-span.

### 12. Professional Support

These early diminishing patterns embed below the level of the conscious mind in the implicit memory system, subconscious, and somatic patterns. Professionals trained in primary psychology (pre- and perinatal psychology) can identify these patterns and support babies, children, parents and adults to heal and shift these primary patterns to more life-enhancing ones at any age. When parents resolve and heal their own unresolved issues from their child's pregnancy and birth, their children benefit at any age.

A user-friendly  
brochure  
presents the  
12 Guiding Principles.



# Nurturing Human Potential

...from the Beginning of Life



12 Guiding Principles

## 12 Guiding Principles Prenatal and Perinatal Psychology

1. The Primary Period
2. Forming the Core Blueprint
3. Continuity of Development
4. Capacities & Capabilities
5. Relationship
6. Innate Needs
7. Communication
8. Mother-Baby Interconnectedness
9. Birth & Bonding
10. Resolving & Healing
11. Underlying Patterns
12. Professional Support

# Nurturing Human Potential

...from the Beginning of Life



12 Guiding Principles

## 12 Guiding Principles Prenatal and Perinatal Psychology

1. The Primary Period
2. Forming the Core Blueprint
3. Continuity of Development



# Nurturing Human Potential

...from the Beginning of Life



12 Guiding Principles

## 12 Guiding Principles Prenatal and Perinatal Psychology

### 1. The Primary Period

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# Nurturing Human Potential

...from the Beginning of Life



12 Guiding Principles

## 12 Guiding Principles Prenatal and Perinatal Psychology

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These core implicit patterns profoundly shape our being in life-enhancing or life-diminishing directions.



# Nurturing Human Potential

...from the Beginning of Life



12 Guiding Principles

## 12 Guiding Principles Prenatal and Perinatal Psychology

### 3. Continuum of Development

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Optimal foundations of secure attachment and healthy relationships are predicated upon optimal relationships during the pre-conception period, during pregnancy, the birth experience and the first year of life.

# Nurturing Human Potential

...from the Beginning of Life



12 Guiding Principles

## 12 Guiding Principles Prenatal and Perinatal Psychology

4. Capacities & Capabilities
5. Relationship
6. Innate Needs
7. Communication

# Nurturing Human Potential

...from the Beginning of Life



12 Guiding Principles

## 12 Guiding Principles Prenatal and Perinatal Psychology

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# Nurturing Human Potential

...from the Beginning of Life



12 Guiding Principles

## 12 Guiding Principles Prenatal and Perinatal Psychology

### 5. Relationship

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# Nurturing Human Potential

...from the Beginning of Life



12 Guiding Principles

## 12 Guiding Principles Prenatal and Perinatal Psychology

### 6. Innate Needs

The innate need for security, belonging, love and nurturing, feeling wanted, feeling valued, and being seen as the Self we are is present from the beginning of life.

Meeting these needs and providing the right environment supports optimal development.

# Nurturing Human Potential

...from the Beginning of Life



12 Guiding Principles

## 12 Guiding Principles Prenatal and Perinatal Psychology

### 7. Communication

Babies are continually communicating and seeking connection.

Relating and responding to baby in ways that honor their multifaceted capacities for communication supports optimal development and wholeness.



# Nurturing Human Potential

...from the Beginning of Life



12 Guiding Principles

## 12 Guiding Principles Prenatal and Perinatal Psychology

- 7. Mother-Baby Interconnectedness
- 8. Bonding

# Nurturing Human Potential

...from the Beginning of Life



12 Guiding Principles

## 12 Guiding Principles Prenatal and Perinatal Psychology

### **8. Mother-Baby Interconnectedness**

Respecting and optimizing the bond between mother and baby and the mother-baby interconnectedness during pregnancy, birth, and infancy is of highest priority.

# Nurturing Human Potential

...from the Beginning of Life



12 Guiding Principles

## 12 Guiding Principles Prenatal and Perinatal Psychology

### 9. Bonding

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The best baby and mother outcomes occur when mother feels empowered and supported and the natural process of birth is allowed to unfold with minimal intervention and no interruption in mother-baby connection and physical contact.

If any separation of baby from mother occurs, continuity of father's contact and connection with baby should be supported.

Baby responds and thrives best when the relationship with mother is undisturbed, when baby is communicated with directly, and when the process of birth supports baby's ability to orient and integrate the series of events.

# Nurturing Human Potential

...from the Beginning of Life



12 Guiding Principles

## 12 Guiding Principles Prenatal and Perinatal Psychology

- 9. Resolving & Healing
- 10. Underlying Patterns
- 11. Professional Support



# Nurturing Human Potential

...from the Beginning of Life



12 Guiding Principles

## 12 Guiding Principles Prenatal and Perinatal Psychology

### 10. Resolving & Healing

Resolving and healing past and current conflicts, stress, and issues that effect the quality of life for all family members is of highest priority. Doing so before pregnancy is best.

When needed, therapeutic support for mother, baby, and father provided as early as possible during this vital primary period is recommended for optimal outcomes.

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...from the Beginning of Life



12 Guiding Principles

## 12 Guiding Principles Prenatal and Perinatal Psychology

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# Nurturing Human Potential

...from the Beginning of Life



12 Guiding Principles

## 12 Guiding Principles Prenatal and Perinatal Psychology

### **12. Professional Support**

These early diminishing patterns embed below the level of the conscious mind in the implicit memory system, subconscious, and somatic patterns.

Professionals trained in primary psychology (prenatal and perinatal psychology) can identify these patterns and support babies, children, parents and adults to heal and shift these primary patterns to more life-enhancing ones at any age.

When parents resolve and heal their own unresolved issues from their child's pregnancy and birth, their children benefit at any age.

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10. Resolving & Healing
11. Underlying Patterns
12. Professional Support

## Origins of the *12 Guiding Principles*

Leading-edge prenatal and perinatal psychology-oriented therapists collaborated in an academic community grant project funded by the Bower Foundation to create the *12 Guiding Principles*. Primary authors and project coordinators:

### **Wendy Anne McCarty, PhD, RN, HNB-BC, DCEP**

Co-Founder and Core Faculty, Prenatal and Perinatal Psychology Program, Santa Barbara Graduate Institute. Leader in optimizing human potential and family living from the beginning of life. Global holistic consultant to families and professionals. Presenter, educator, and trainer. Early developmental theorist and author of *Welcoming Consciousness* as well as over 40 publications.  
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### **The 12 Guiding Principles are featured in numerous publications, including:**

Weinstein, A. (2016). *Prenatal Development and Parents Lived Experiences*. New York, NY: WW Norton.

McCarty, W. A. & Glenn, M. (2008). Investing in human potential from the beginning of life: Keys to maximizing human capital. *Journal of Prenatal & Perinatal Psychology & Health*, 23 (2), 117-135.

### **To download the 12 Guiding Principles Brochure (PDF) in English or Spanish:**

[www.wondrousbeginnings.com](http://www.wondrousbeginnings.com)  
[www.naturalfamilylivingsb.org](http://www.naturalfamilylivingsb.org)

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### **Brochure Citation:**

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## 12 Guiding Principles

### Also Published In:

**Weinstein, A. (2016). *Prenatal Development and Parents Lived Experiences*. New York, NY: WW Norton.**

McCarty, W. A. (2013). *Ich bin Bewusstsein: Babys von Anfang an als ganzheitliche Wesen willkommen heißen. Ein integratives Modell frühkindlicher Entwicklung.* Germany: Innenwelt Verlag.  
(German translation of *Welcoming Consciousness*–2012. Available Amazon.de print and ebook)

McCarty, W. A. (2013). *O Extraordinário Mundo Interior dos Bebês: Do Útero ao Berço*. Brazil: Grupo Editorial Pensamento. (Portuguese translation of *Welcoming Consciousness*–2012. Available <http://www.pensamento-cultrix.com.br>)

McCarty, W. A. (2012). *Welcoming consciousness: Supporting babies' wholeness from the beginning of life—An integrated model of early development*. Santa Barbara, CA: Wondrous Beginnings Publishing.

McCarty, W. A. (2010). Supporting human potential and optimal relationships from the beginning of life: Twelve guiding principles of the primary period. In M. Shea (Ed.), ***Biodynamic craniosacral therapy, (Vol. 3, pp. 201-208)***. Berkeley, CA: North Atlantic Books.

McCarty, W. A. and Glenn, M. (2008). *Investing in human potential from the beginning of life: Keystone to maximizing human capital*. (PDF available: [www.naturalfamilylivingsb.org](http://www.naturalfamilylivingsb.org))  
\*2008 journal article in graphically designed format.

McCarty, W.A. & Glenn, M. (2008). Investing in human potential from the beginning of life: Keys to maximizing human capital. ***Journal of Prenatal & Perinatal Psychology & Health, 23 (2), 117-135.***

•McCarty, W. A. and Glenn, M. A. (2008). *Primary Psychology: Bridging the Divide of Early Development*.



# Nurturing Human Potential

...from the Beginning of Life



12 Guiding Principles

## Brochures and Powerpoint Availability and Usage

### Correct Brochure Citation

McCarty, W.A. & Glenn, M., et.al. (2008, 2016).

*Nurturing human potential and optimizing relationships from the beginning of life: 12 guiding principles from primary psychology.*

[Brochure]. Natural Family Living~Right From the Start: Santa Barbara, CA.

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...from the Beginning of Life



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# Nurturing Human Potential

...from the Beginning of Life



12 Guiding Principles

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*Our Potential is Unlimited !*